SPONSOR PROSPECTUS

National ANTI-RACISM Teach-In
A Race Hill Conference
ABOUT THE TEACH-IN
AN EYE-OPENING EXPERIENCE
The National Anti-Racism Teach-In is an annual conference and global movement to dismantle structures and norms that uphold racial inequity. In its third year, this explosive gathering provides a productive space for attendees to explore the foundational history of racism and bias and recognize the presence of racism in ways that are often overlooked.

The 2021 Teach-In includes two distinctive learning opportunities: The Teen Experience, a one-day event (8/6/2021) centered on middle and high-school students, and the General Conference featuring three days (8/10-12/2021) of exclusive programming for all.

LED BY PREEMINENT EXPERTS
The virtual conference features symposiums, general sessions, workshops, extensive group work, and dialogue sessions with some of America’s most notable anti-racism scholars, experts, authors, practitioners, and other preeminent thought leaders.

CREATE POSITIVE SOCIAL IMPACT
Educators, business and organizational leaders, and other conscious citizens gather to learn how to bring an anti-racism approach into classrooms, curriculum, business environments, communities, churches, and other areas of daily life.

ABOUT THE TEACH-IN
ABOUT THE TEACH-IN

SPONSORS
- Business Community
- Primary & Secondary Schools
- Colleges & Universities
- Nonprofit Organizations
- Faith-based Organizations
- Philanthropists
- Any business, organization or individual in support of dismantling racism

PRESENTERS
Nationally Recognized Anti-Racism:
- Experts
- Scholars
- Authors
- Consultants
- Practitioners
- And other preeminent thought leaders

ATTENDEES
- Educators & Administrators
- Business Leaders
- Organizational Leaders
- Practitioners
- Conscious Citizens
- Anyone with interest in racial literacy and anti-racism

CONTENT
- Teach-Ins
- Symposia
- General Sessions
- Workshops
- Dialogue Sessions
- Film Screenings
- Interactive Digital Gaming
- Affinity Group Breakouts
- Educator Connect
SPONSORSHIP
PARTICIPATION

Learn how to avoid racist behaviors within your organization.

Your support directly benefits your company, school, organization, or institution. Sponsors can appoint leaders, team members, educators, students, and other representatives to attend the one-day, 3-day or full conference. These life-changing experiences provide racial literacy, insight to advance your organization’s diversity and inclusion initiatives, and ultimately, dismantle structures and norms that uphold racial inequity within the workplace, classroom, other venues and daily life.

SOCIAL IMPACT

Promote worldwide anti-racism, racial literacy, inclusivity.

Your support helps to make the National Anti-Racism Teach-In Teen Experience and General Conference possible, and funds our mission to promote anti-racism, racial literacy, inclusivity, and social impact across the U.S. and around the world.

VISIBILITY

Demonstrate your shared values and genuine commitment.

Your key audiences—internal and external—will see your commitment in action through digital advertising, promotion, and marketing planned for the 2021 conference, along with any promotional activities your organization chooses to deploy.
THANK YOU 2021 “CHAMPION FOR CHANGE” SPONSORS! This year’s conference is hosted by Tufts University and The Advent School in collaboration with other national partners and sponsors. We invite you to join this elite group of supporters. Together, we can move our nation toward positive change and social impact.
**SPONSORSHIP**

**PROJECTED REACH.** The National Anti-Racism Teach-In is becoming the premiere conference on racial literacy and discourse. We continue to grow—from content to experts to attendee participation. Your support makes all the difference.

<table>
<thead>
<tr>
<th></th>
<th>2019 ACTUALS</th>
<th>2020 ACTUALS</th>
<th>2021 PROJECTED</th>
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<tbody>
<tr>
<td>Sponsors</td>
<td>6</td>
<td>32</td>
<td>65+</td>
</tr>
<tr>
<td>Speakers*</td>
<td>10</td>
<td>15</td>
<td>30+</td>
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<tr>
<td>Attendees</td>
<td>150</td>
<td>2,000+</td>
<td>4,000+</td>
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<tr>
<td>Learning Hours</td>
<td>21</td>
<td>30</td>
<td>40-50</td>
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</table>

*Nationally Recognized Anti-Racism Experts and Practitioners*
YOUR $ MAKE AN IMPACT! The support of our sponsors helps to make this monumental event possible and funds our broader mission to promote anti-racism, racial literacy, inclusivity, and social impact across the U.S. and around the world. Your sponsor dollars support:

- Participant Scholarships
- Speaker Fees
- Speaker Travel
- Marketing, Advertising & Social Media
- Production Team Costs
- Equipment Rentals
- Vendor Support
- NARTI Global Movement Buildout
### SPONSOR LEVELS

**CHAMPION FOR CHANGE**

- 100 tickets to full conference experience (four-day access)
- Headline logo placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Special recognition from the podium during Opening Session
- Opportunity to give 2- to 3-minute remarks during Opening Session
- Digital badge to promote your 2021 sponsorship
- Headline logo placement and hyperlink on NARTI digital assets (website, event registration form, email communications and social media)
- One thank you post on NARTI social media channels (Facebook, Instagram, LinkedIn)
- Headline premium digital exhibit; inclusions as follows:
  - Full color banner (where applicable)
  - Description/organization statement (200 words)
  - Website URL
  - One video
  - Lead collection

- $25,000

**PRESENTING SPONSOR**

- 55 tickets to full conference experience (four-day access)
- Prominent logo placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Special recognition from the podium during Opening Session
- Opportunity to give 1- to 2-minute remarks during Opening Session
- Digital badge to promote your 2021 sponsorship
- Prominent logo placement (hyperlinked) on NARTI digital assets: website, event registration form, email communications and social media
- One thank you post on NARTI social media channels (Facebook, Instagram, LinkedIn)
- Premium digital exhibit; inclusions as follows:
  - Sponsor logo
  - Full color banner (where applicable)
  - Description/organization statement (200 words)
  - Website URL
  - One video
  - Lead collection

- $15,000
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<tr>
<th>Sponsor Level</th>
<th>Price</th>
<th>Benefits</th>
</tr>
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</table>
| **Platinum**  | $10,000 | - 28 tickets to full conference experience (four-day access)
- Logo placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Digital badge to promote your 2021 sponsorship
- Logo placement (hyperlinked) on NARTI digital assets: website, event registration form, email communications and social media
- Recognition on NARTI social media channels (Facebook, Instagram & LinkedIn)
- Digital exhibit; inclusions as follows:
  - Sponsor logo
  - Description/organization statement (200 words)
  - Website URL
  - One video
  - Lead collection |
| **Gold**      | $5,000 | - 17 tickets to full conference experience (four-day access)
- Logo placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Digital badge to promote your 0221 sponsorship
- Logo placement on NARTI digital assets: website, event registration form, email communications and social media
- Recognition on NARTI social media channels (Facebook, Instagram & LinkedIn) |
| **Silver**    | $2,500 | - 6 tickets to general conference (3-day access)
- Name placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Name placement on NARTI digital assets: website, event registration form, email communications and social media |
| **Bronze**    | $1,500 | - 2 tickets to general conference (3-day access)
- Name placement throughout speaking program (ex. pre-reel, breaks, interstitials) |
SPONSOR LEVELS

EXHIBITOR

- Premium digital exhibit; inclusions as follows:
  - Sponsor logo
  - Full color banner
  - Description/organization statement (200 words)
  - Website URL
  - One video
  - Lead collection

IN KIND

- One ticket to full conference experience (four-day access) in exchange for promotion to your organization’s network.

MEDIA

- One ticket to full conference experience (four-day access) in exchange for conference coverage.

$2,000

PAST SPONSORS

- Association of Independent Schools in New England
- Belmont Public Schools
- BetterLesson
- Blair Academy
- Boston City Mission
- Boston College High School
- Boston College Lynch School of Education and Human Development
- Brimmer and May School
- Building Impact
- Cambridge Friends School
- Carney Sandoe & Associates
- Dana Hall School
- David Rockefeller Fund Earthjustice
- Encounter Telepsychiatry
- Hall Educational Resources
- Harvard-Westlake School
- InnerCity Weightlifting
- Lesley University
- Point Maddie Learning
- Martin Richard Foundation
- Massachusetts Institute of Technology
- Northfield Mount Hermon School
- Point Made Learning
- St. Ignatius College Preparatory
- St. Paul’s School
- Strategenius
- Thayer Academy
- The Advent School
- The Caedmon School
- Tuft
- Tufts University
- Viewpoint School

NEW 2021 SPONSORSHIP LEVELS
2021 PRESENTERS
GENERAL CONFERENCE

ALICIA GARZA

CATHY PARK HONG

NIKOLE HANNAH-JONES
<table>
<thead>
<tr>
<th>Alicia Garza</th>
<th>Cathy Park Hong</th>
<th>Nikole Hannah-Jones</th>
<th>Jennifer Harvey</th>
<th>Paul Ortiz</th>
<th>Roxane Gay</th>
</tr>
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<tbody>
<tr>
<td>Dr. Howard Stevenson</td>
<td>Layla Saad</td>
<td>Richard Rothstein</td>
<td>Roxanne Dunbar Ortiz</td>
<td>Dr. Peniel Joseph</td>
<td>Dr. Rebecca Hall</td>
</tr>
<tr>
<td>Joe Feldman</td>
<td>Jim Freeman</td>
<td>Wayne Au</td>
<td>Jason Reynolds</td>
<td>Joel Christian Gill</td>
<td>Tiffany Jewell</td>
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**FULL SPEAKER LINE-UP**

**TEEN EXPERIENCE 8.6.2021**
AUSTIN CHANNING BROWN
Media producer, author, and speaker providing inspired leadership on racial justice in America. She is the New York Times and USA Today Bestselling author of “I’m Still Here: Black Dignity in a World Made for Whiteness” and the Executive Producer of “The Next Question: A Web Series Imagining How Expansive Racial Justice Can Be.”

IBRAM X. KENDI
Author of “How to be an Antiracist” & “Stamped from the Beginning: The Definitive History of Racist Ideas in America”
ANneliesse A. Singh

Dr. Bettina L. Love
Bestselling author of "We Want to Do More Than Survive: Abolitionist Teaching and the Pursuit of Educational Freedom"

Margaret Hagerman
Author of "White Kids: Growing up with Privilege in a Racially Divided America"

Dr. Joy Degruy
Author of "Post Traumatic Slave Syndrome: America’s Legacy of Enduring Injury and Healing"

Paul C. Gorski
Author of "Reaching and Teaching Students in Poverty: Strategies for Erasing the Opportunity Gap"

Paul Ortiz
Author of "An African American and Latinx History of the United States"
SOCIAL MEDIA IMPACT
In August BC High will host some of the nation’s most notable and celebrated anti-racist educators, school leaders, scholars, religious leaders, and thought-leaders for the White Responsibility Teach-in, a national anti-racist conference and global movement designed to identify, analyze, and challenge racism and white supremacy.

Because anti-racism requires critical examination, thinking, and learning, this non-traditional conference aims to also provide a platform for educators, innovators, organizers, creatives, practitioners, and organizational leaders to gather together and explore issues of racism and white supremacy in America and beyond.

Visit [https://www.bchigh.eku/about/news-and-events/summer-professional-development/white-responsibility-to-register](https://www.bchigh.eku/about/news-and-events/summer-professional-development/white-responsibility-to-register). The Archdiocese of Boston has sponsored seats for a finite number of 7-12 teachers. First come, first served - so register soon! See Less
A RACE HILL CONFERENCE
JACK HILL, founder and facilitator of the National Anti-Racism Teach-In, is a nationally recognized diversity consultant, facilitator, educator, writer and child advocate. He presents at conferences and workshops across the U.S. and internationally and provides consultation to schools and organizations nationwide in the areas of multicultural education, diversity, equity, social justice and organizational culture.

Jack founded White Responsibility and the National Anti-Racism Teach-In to provide a platform for educators, organizers, creatives, practitioners, and religious leaders to gather and explore issues of racism and white supremacy in America. His mission is to help people from all walks of life bring an anti-racism approach into classrooms, curriculum, churches, non-profits, other institutions they serve, and in their daily lives.


Jack holds degrees from Frostburg State University, Johns Hopkins University in Baltimore, MD, and Middlebury College in Middlebury, VT. A Baltimore native, Jack, his wife, and their three children reside in Cambridge, MA.
LET'S CONNECT

JACK HILL
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631.276.6130

RUTH KAISER
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423.827.6441

For more info about featured topics and speaker line-up, visit https://narteachin.org.